



CITY OF ATLANTA

SHIRLEY FRANKLIN
MAYOR

55 TRINITY AVENUE, S.W.
ATLANTA, GEORGIA 30335-0300
TEL (404) 330-6100

November 18, 2002

02-C-2084

President Cathy Woolard and
Members of Atlanta City Council
City Hall, Suite 2900 South
68 Mitchell Street SW
Atlanta, Georgia 30335

RE: Appointment to the Atlanta Fulton County Recreation Authority

Dear President Woolard and Members of the Council:

It is a pleasure for me to appoint **James Cheeks** to serve as a member of the **Atlanta Fulton County Recreation Authority** of the City of Atlanta. This appointment is for a **term of four (4) years**, scheduled to begin on the date of Council confirmation.

I am confident that Mr. Cheeks will serve the Atlanta Fulton County Recreation Authority with distinction. A resume is attached for your perusal.

Sincerely,


Shirley Franklin

Enclosures

James Cheeks

97 Richardson Street
Atlanta, Georgia 30312
aquajim@aol.com

tel. 404.229.1989
fax 404.524.1728

EDUCATION:

BABSON COLLEGE, WELLESLEY, MASSACHUSETTS 1990 - 1992
Bachelor of Business Administration. Concentration: Management, Entrepreneurial Studies and Biology

SANTA FE COMMUNITY COLLEGE – TEACHING ZOO PROGRAM, GAINESVILLE, FLORIDA 1986 – 1988
Associate of Science. Major: Zoo Animal Management
The teaching zoo program is one of only a few in the country. As a student, I was subject to rigorous academic courses related to zoo management while also being responsible for the daily care of the zoo's animals.

PROFESSIONAL EXPERIENCE:

GREENHOUSE DEVELOPMENT, Inc. (Residential Real Estate Development) 1999 to Present
Owner/Entrepreneur

- Produce and implement land acquisition plan
- Coordinate building permit attainment
- Assist in design and construction management
- Acquire necessary funds from financial institutions and private investors
- Coordinate unit sales (28 single-family units); 100% of units sold
- Developed a financial management system

CITY OF ATLANTA FULTON COUNTY RECREATION AUTHORITY 1998 – 1999
Atlanta Aquarium Development Coordinator

- Responsible for overall coordination for the planning of the proposed aquarium
- Produced and conducted presentations to build community support
- Coordinated the selection process for the 1998 market analysis (Office of Thomas J. Martin)
- Prepared the site analysis and marketing plan
- Obtained a \$57,000 grant for Zoo Atlanta from the city of Atlanta

CITY OF ATLANTA – OFFICE OF ECONOMIC DEVELOPMENT 1996 – 1998
Aquarium Coordinator

- Preparation of request for qualifications documents for market and site analyses

Housing Development Specialist

- Led the market research of city-defined housing redevelopment areas
- Monitored housing development programs
- Raised \$68,000 in cash and services for a non-profit foster care facility

THE DIAMOND GROUP, INC. – (wholesale diamonds and jewelry) 1992 – 1995
Owner/Entrepreneur

- Founded The Diamond Group in association with a family-owned diamond manufacturer based in Bombay, India
- Managed a six (6) person sales force overseeing all aspects of sales and client retention
- Designed and developed the marketing and credit finance program
- Acquired, developed and managed a client base that grew by 250% over three years

NEW ENGLAND AQUARIUM – BOSTON, MASSACHUSETTS 1990
Animal Care Specialist (volunteer)

- Provided daily care of Atlantic Bottlenose Dolphins, California Sea Lions and Harbor Seals while attending Babson College

GREAT WATERS AQUARIUM – CLEVELAND, OHIO (Proposed)**1989 – 1990****Assistant to the Chairman** (volunteer)

- Assisted the Chairman with overall project development
- Critiqued and reviewed potential exhibit designs presented by bidding firms
- Helped develop a community support campaign plan
- Assisted in reviewing the economic and market analyses, as well as the conceptual design plan

SEAWORLD OF OHIO**1988 – 1989****Animal Care Specialist**

- Provided daily care of Killer Whales, Bottlenose Dolphins, Walrus, Harbor & Hooded Seal and California Sea Lions
- Conducted guided tours for special guests

MARINELAND OF FLORIDA**1987****Animal Care Specialist**

- Provided daily care of Bottlenose Dolphins, River Otters and Penguins
- Responsible for regular maintenance of exhibits

SANTA FE TEACHING ZOO**1986 – 1988****Zoo Keeper**

- Daily care of terrestrial mammals, birds and reptiles
- Conducted tours for various community groups
- Responsible for design and construction of animal habitats with emphasis on natural landscapes

PUBLICATIONS:

CHEEKS, J. C. 1995 Marine Mammal Trainers – Global Survey. 1995 Conference Proceedings, International Marine Animal Trainers Association. (not printed)

CHEEKS, J. C. 1990 a survey update on conditions and trends of marine mammal trainers in the United States and Canada. 1990 Conference Proceedings, International Marine Animal Trainers Association, Pg. 112 – 129

PROFESSIONAL ASSOCIATIONS:

Zoo Atlanta Board of Directors

– Property Committee

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American Zoo and Aquarium Association

– member since 1996

RCS# 4287
12/02/02
4:31 PM

Atlanta City Council

Regular Session

MULTIPLE

02-C-2083 & 02-C-2084

CONFIRM

YEAS: 8
NAYS: 1
ABSTENTIONS: 0
NOT VOTING: 7
EXCUSED: 0
ABSENT 0

Y Smith	NV Archibong	Y Moore	NV Mitchell
NV Starnes	Y Fauver	NV Martin	NV Norwood
Y Young	N Shook	Y Maddox	Y Willis
Y Winslow	NV Muller	Y Boazman	NV Woolard

MULTIPLE

02-C-2084

(Do Not Write Above This Line)

A COMMUNICATION BY MAYOR SHIRLEY FRANKLIN

A COMMUNICATION BY MAYOR SHIRLEY FRANKLIN APPOINTING JAMES CHEEKS TO SERVE AS A MEMBER OF THE ATLANTA FULTON COUNTY RECREATION AUTHORITY OF THE CITY OF ATLANTA. THIS APPOINTMENT IS FOR A TERM OF FOUR YEARS, SCHEDULED TO BEGIN ON THE BEGIN ON THE DATE OF COUNCIL CONFIRMATION.

Confirmed by
City Council
12/2/02

- ☐ CONSENT REFER
☐ REGULAR REPORT REFER
☐ ADVERTISE & REFER
☐ 1st ADOPT 2nd READ & REFER
☒ PERSONAL PAPER REFER

Date Referred 11/18/02

Referred To: C.D. HR & Conc

Date Referred

Referred To:

Date Referred

Referred To:

First Reading

Committee _____
Date _____
Chair _____
Referred To _____

Committee CCH

Date 1/26/02

[Signature]

Action

(Fav) Adv, Hold (see rev. side)
Other

Members

[Signature]

[Signature]

Refer To CCH

Committee CCH

Date 12/2/02

[Signature]

Action

(Fav) Adv, Hold (see rev. side)
Other

Members

[Signature]

Refer To

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)
Other

Members

Refer To

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)
Other

Members

Refer To

- FINAL COUNCIL ACTION
☐ 2nd ☐ 1st & 2nd ☐ 3rd
Readings
☐ Consent ☐ V Vote ☒ RC Vote

CERTIFIED

DEC 02 2002

CERTIFIED

DEC 02 2002

[Signature]
MAYOR'S CLERK

MAYOR'S ACTION